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ข้อความแห่งการริเริ่ม

1) วิทยานิพนธ์นี้นำเสนอวิธีการใหม่ที่จะขับเคลื่อนสัญชาตญาณความเป็นแม่ของแม่บ้านที่เป็นอาสาสมัครสาธารณสุข ในเรื่องการปรับพฤติกรรมการดื่มเครื่องดื่มที่มีแอลกอฮอล์ ช่วยให้แม่บ้านที่เป็นอาสาสมัครสาธารณสุขเรียนรู้ได้เร็วขึ้น โดยใช้ปัจจัยที่มีพื้นฐานมาจากทฤษฎีความใส่ใจมาสร้างแบบจำลอง

2) เพื่อสร้างแบบจำลองปัจจัยที่มีพื้นฐานจากสัญชาตญาณความเป็นแม่ที่ใช้ได้จริง โดยมีการทดลองใช้แบบจำลองที่ได้ในสถานการณ์จริง เพื่อให้เกิดการปรับพฤติกรรมการดื่มเครื่องดื่มที่มีแอลกอฮอล์ของแม่บ้านที่เป็นอาสาสมัครสาธารณสุขได้

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STATEMENT OF ORIGINALITY

1. The novelty of this study is to drive the Maternal Instinct in housewife VHVs on alcohol drinking behavior modification in order to improve the learning system from the semantic factors with Attention drawing.

2. In order to create the practical Maternal Instinct Semantic Factors Model, the new model is implemented and derived the practical application on alcohol drinking behavior modification.

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