

**GROWER MATURITY MODEL FOR PERISHABLE SUPPLY CHAIN
IMPROVEMENT UNDER COMPETITIVE ENVIRONMENT**

CHATCHAWAL TELAVANICH

**DOCTOR OF PHILOSOPHY
IN KNOWLEDGE MANAGEMENT**

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**GRADUATE SCHOOL
CHIANG MAI UNIVERSITY
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GROWER MATURITY MODEL FOR PERISHABLE SUPPLY CHAIN IMPROVEMENT
UNDER COMPETITIVE ENVIRONMENT

CHATCHAWAL TELAVANICH

A THESIS SUBMITTED TO CHIANG MAI UNIVERSITY IN PARTIAL FULFILLMENT OF
THE REQUIREMENTS FOR THE DEGREE OF
DOCTOR OF PHILOSOPHY
IN KNOWLEDGE MANAGEMENT

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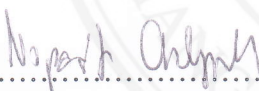
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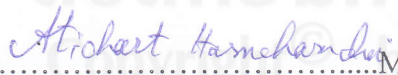
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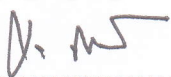
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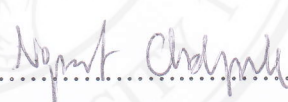

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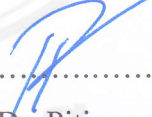

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